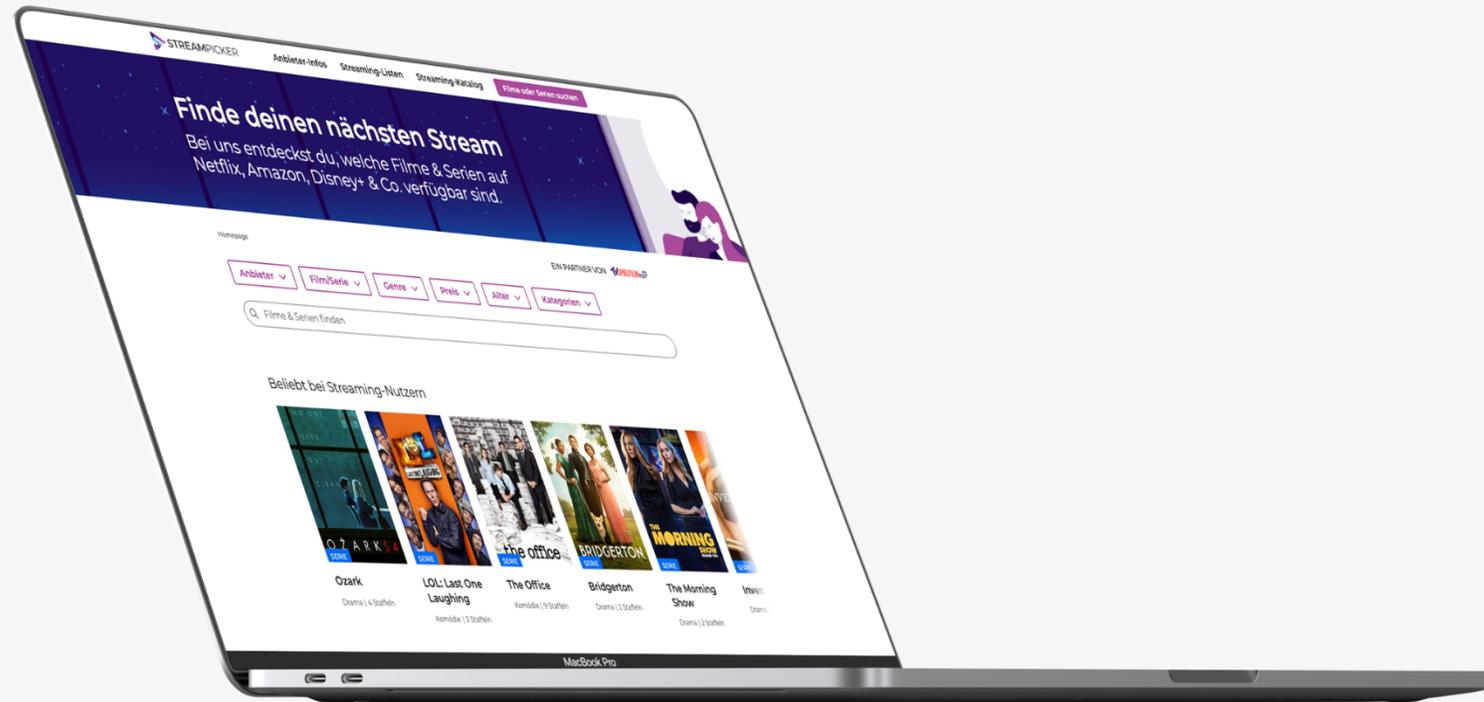


hackaTUM: Pitch Streampicker

Find the Best Next Stream



November, 18-20, Garching

Agenda

1. What is StreamPicker
2. Upon which data do we build the service
3. Which challenge is there

Agenda

1. What is StreamPicker

This is StreamPicker

The Streaming Find- & Discoveryportal

StreamPicker is our **platform for people interested in streaming** who are looking for new and exciting films and series. We create **transparency** among providers, ensure entertaining content discovery and thus **improve the streaming experience** for everyone in Germany.

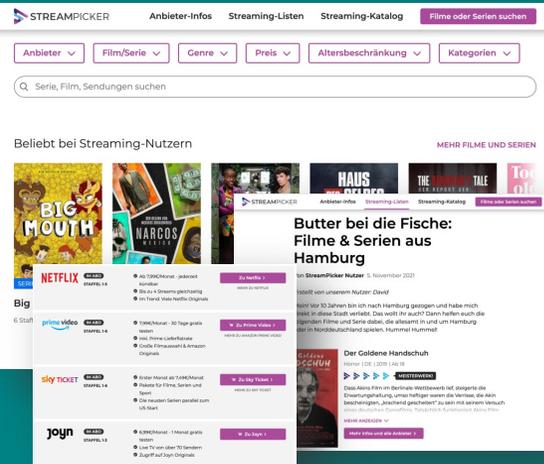
With our **search engine**, users can find exciting content from their streaming providers and also find out where films and series are available.

But we go one step further: through streaming lists and user ratings, we create the possibility for users to exchange their streaming recommendations with each other and share them publicly.

Our approach:

All providers, all contents - In our catalogue, users will find all films and series from all relevant streaming services in Germany. No matter whether it's an Oscar-winning classic or a red-hot new release!

- **Convenient search function** - With our search and matching filters, users can find their next stream quickly and easily.
- **User-generated content** - We are reinventing content discovery! With streaming lists and ratings, users can recommend and inspire each other on what to stream next.



413,000
Visits



564,000
Page Impressions



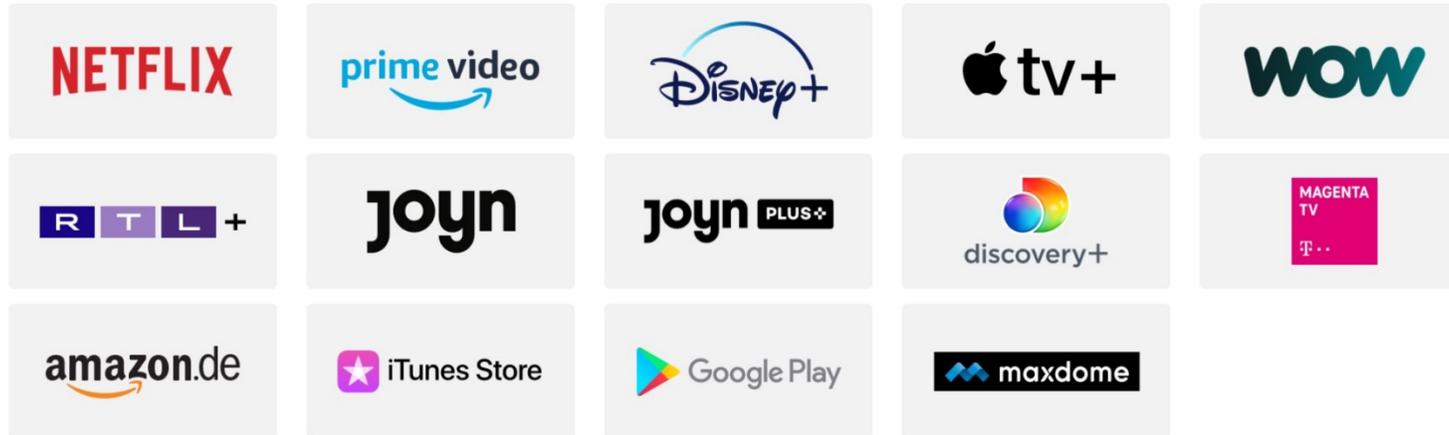
47,000
movies & series
in the database

Agenda

2. On which data basis do we build the service

Data

Provided will be the full catalog data of all relevant German streaming services:



Provided Data includes...

'Name of Streaming Service' // 'Titel' // 'Film- or Series' // 'Price' (Subscription model, Paid, Free) // 'Genre' (e.g. Adventure, Action, Comedy, Drama,...), additional Meta Data (Cover, Description, Cast & Crew, Trailer - if available) // 'Streampicker Rating' // 'IMDB Rating'

Possible formats can be XML, JASON or CSV.

Agenda

3. Which challenge is there

Challenge: Help our users to find the best next stream!

The Crown, Dark, Dahmer ...,
the best next recommendation can be so different.

Use the data described above, enrich it with more freely available content and develop an interface, product or feature that takes our users to the next stream. Built a best in class recommendation which guides our users through the streaming jungle.

Now it's on you!

Off you go!