## How long does it take to create a news video on our brands on average?

- a) 90 minutes
- b) 60 minutes

- c) 45 minutes
- d) 30 minutes

~ 5 min.



## We are BurdaForward









Das sind gute Nachrichten









## Burda is ...

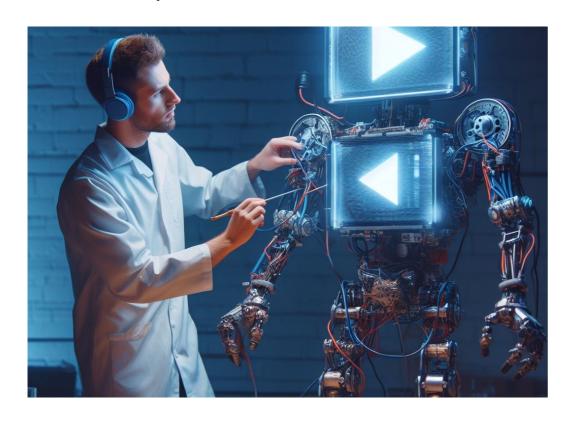


- Breaking News
- New Work
- Technology
- Leisure
- Beauty & Fashion
- Health & Lifestyle
- Entertainment
- Travel
- Luxury

... and much more

## Video is in our DNA

... and also in yours?



We want your exciting new video idea using Al!

Using AI, build a video product (short or long-form) from one of the many areas that Burda is covering as a media company to excite and attract new users.