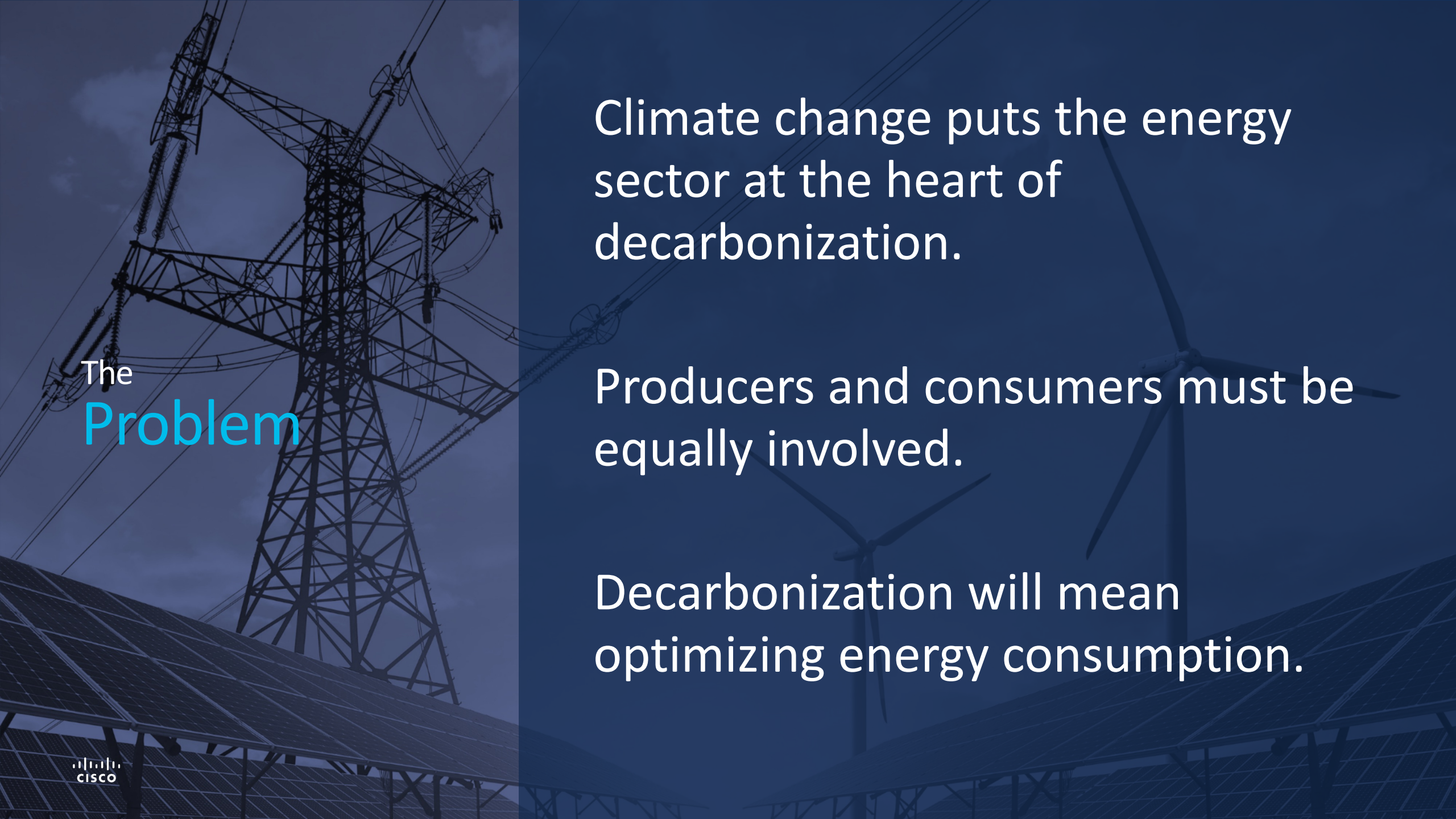
CISCO
@ hackaTUM

The
Problem

Climate Change



The Problem

Climate change puts the energy sector at the heart of decarbonization.

Producers and consumers must be equally involved.

Decarbonization will mean optimizing energy consumption.

Our
Challenge
Energy Transition in Private Households

Can you design an app, a website, a concept, a campaign that answers these questions?

How can we bring the sustainable implementation of the energy transition to private households?

How can we ensure that everyone becomes an active part of the energy transition?

How can energy suppliers create incentives for all energy customers to use energy sustainably?

How can we reflect on our own behavior?

How can we create acceptance for energy savings?

Sounds interesting?

Hope to see you later!

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