

hackaTUM x Logi Challenge

Make the World More Tangible

Build **Links** Between Devices and the Power Web, AI and Services.

Why: we want to **Alleviate** Cognitive Overload

This **challenge** focuses on creating seamless integration between the physical world and the rapidly evolving digital world of web services and AI assistants.



Why: Challenges we see

Insights show that users frequently use AI but struggle to make it a habit, and they desire to automate tedious tasks due to having more work to do in less time

CONTROL

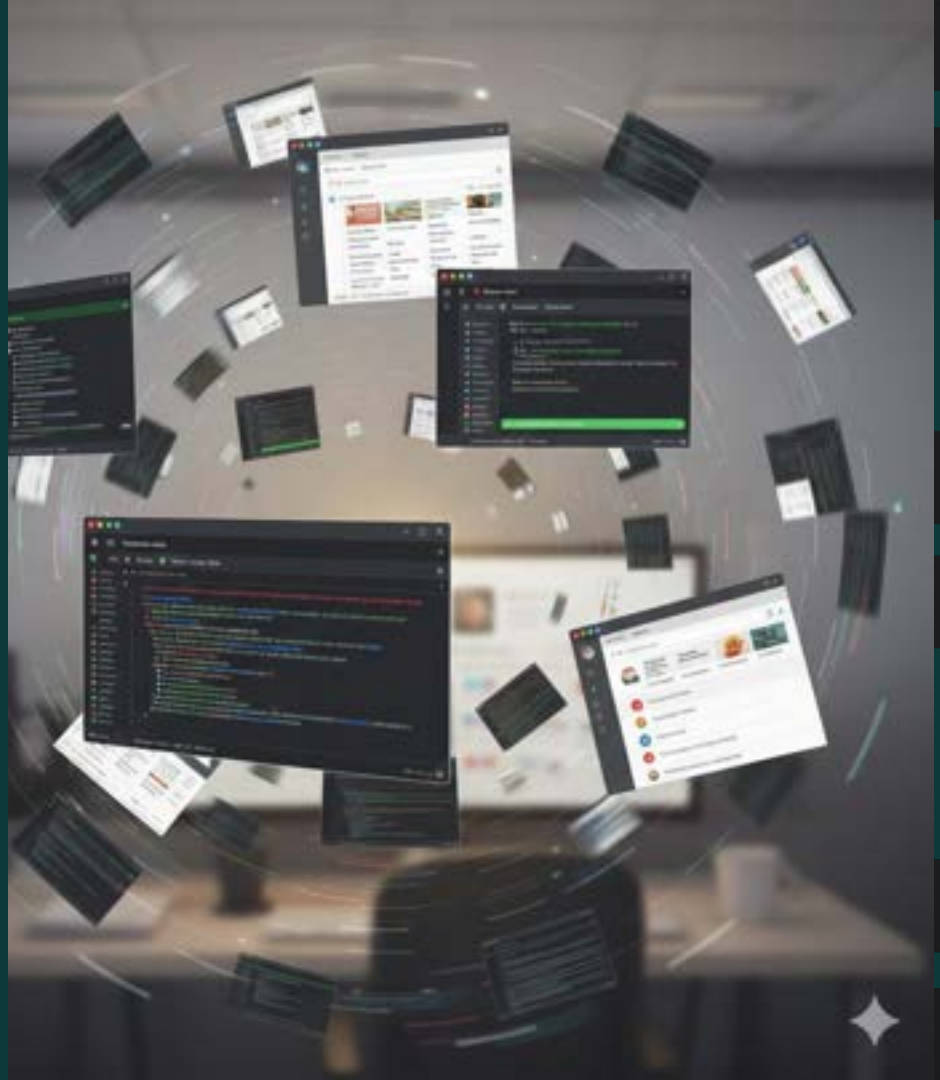
Too many tools, apps, AI - "Tab overload"

SPEED

typing, copying, and pasting, which feels like the "90s".

FOCUS

Endless context switching generates loss of focus and flow



How: Make the link between Devices and Web **more tangible**

What if it could be as simple as
pressing a button ?



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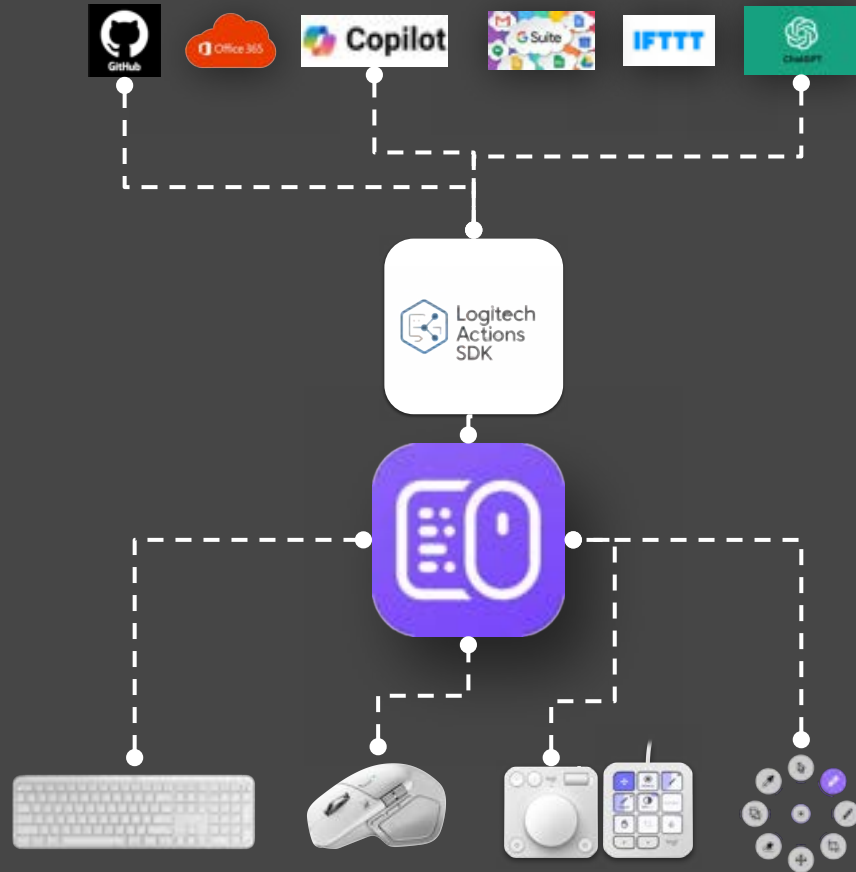


What: use our **Actions SDK** to build a Plugin

Develop a plugin that trigger intelligent actions or streamline complex workflows using AI or web services, resulting in heightened awareness, improved security, or an effortless workflows.



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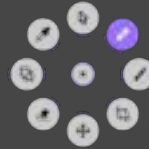
Supported **Devices**

You will be able to play with these devices (and more). Come and Talk to us and also use your imagination.

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MX Master 4



Actions Ring



MX creative console



MX Keys



MX Brio

You have **ideas** ?

Come and join the logitech session and learn more about what can be done...

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