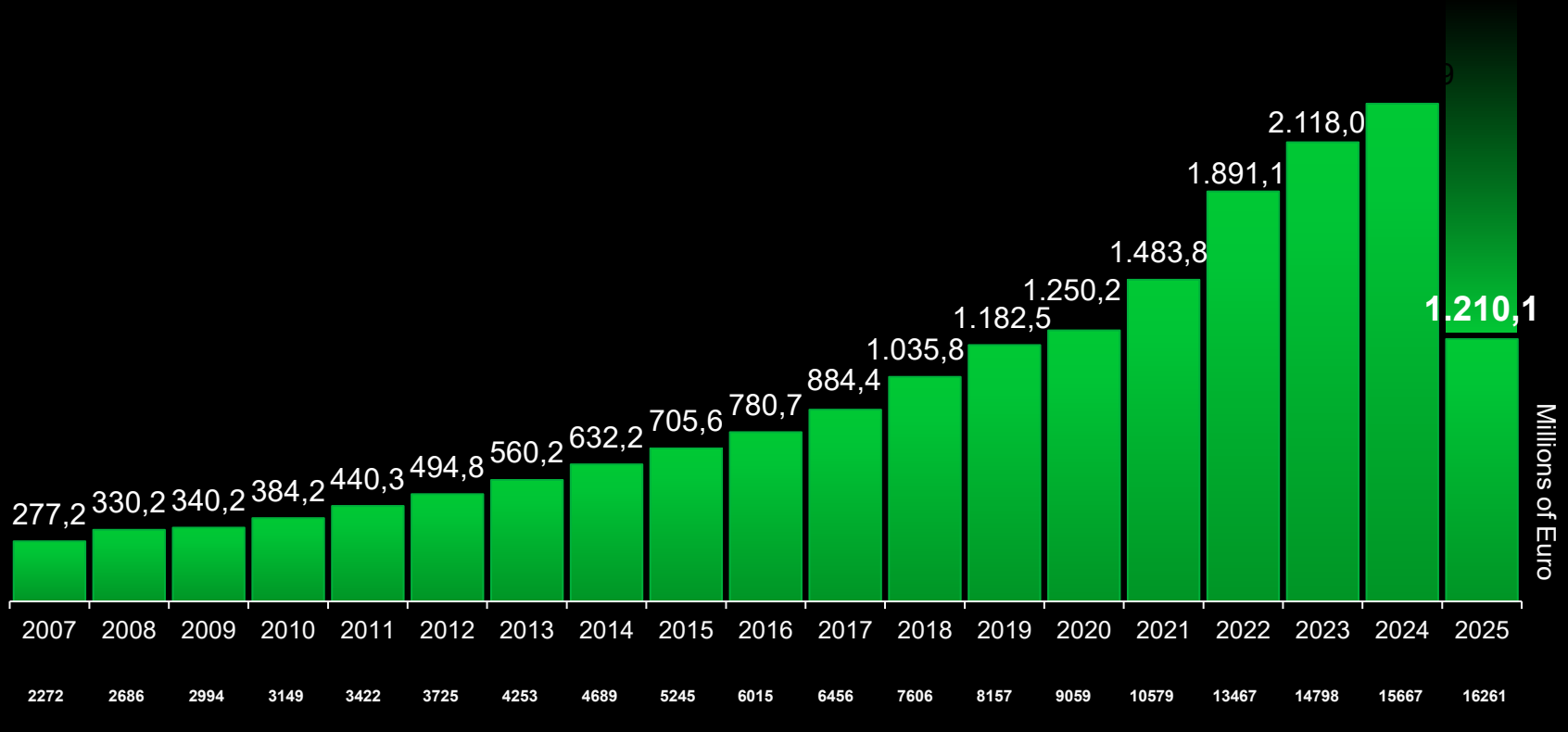


AGENTIC AI FOR HEALTH & WELLNESS

HackaTUM 2025 – Platinum Sponsor Challenge

Guiscardo Pin | Member of the Board, Reply Germany

REVENUE & PEOPLE



WHERE WE ARE



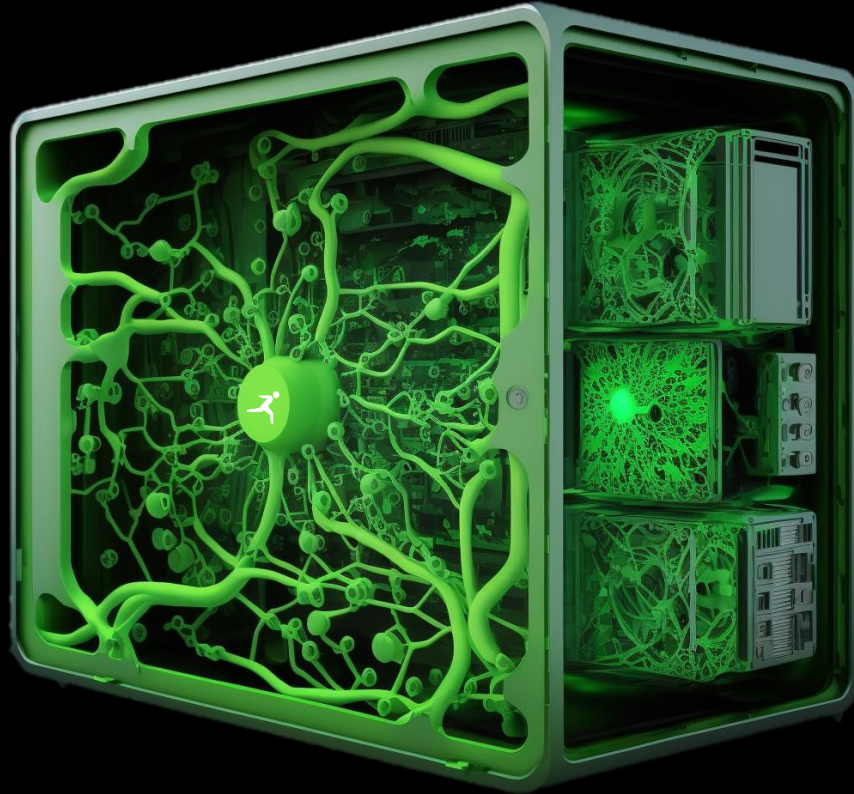
THE REPLY OPERATIVE SYSTEM

NATIVE

Designed around our human and company values

NETWORK BASED

Connected and highly specialized units, each focused on one technology



RESILIENT

Incubator-like organization, *underdog* as a startup, *bold* as a corporation

OPEN SOURCE

Participated by the Replies' community, to report and fix bugs in real-time

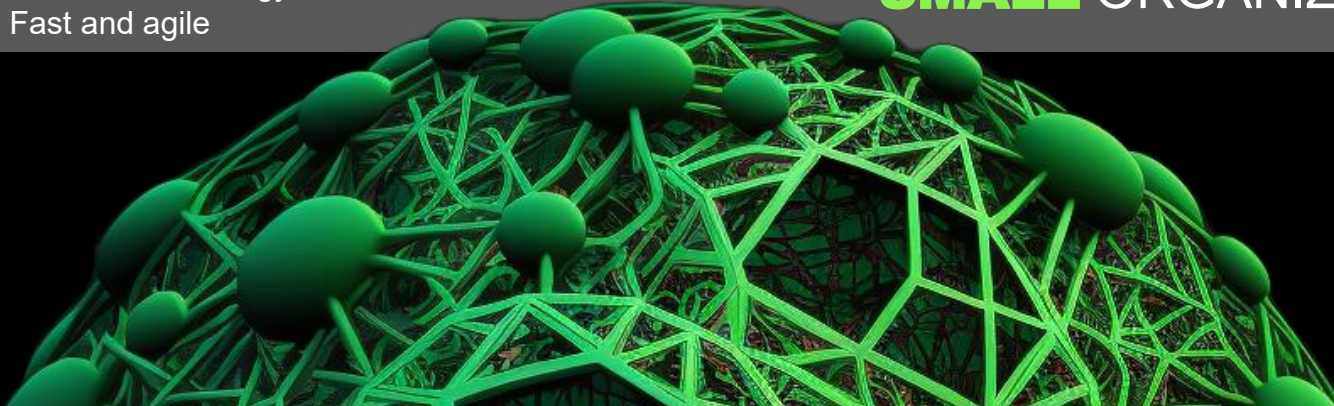
REPLY NETWORK MODEL

- Brand
- Scalability
- Industrial approach vs customers and people
- Knowledge network

TYPICAL OF
LARGE ORGANIZATIONS

- Close to customers
- Close to people
- Close to technology
- Fast and agile

TYPICAL OF
SMALL ORGANIZATIONS





THE REPLY CHALLENGE **AGENTIC AI**

Bring your ideas to life and win!

Develop an innovative solution
that incorporates **AI Agents in**
the Health and Wellness sector



THE **IMPACT**: WHY THIS SECTOR MATTERS

Health and wellbeing are universal challenges. The convergence of Agentic AI and this sector offers **countless opportunities** for real-world innovation.

- **Personalised Care:** From fitness optimization to mental wellness support.
- **Proactive Agents:** Imagine AI that not only responds to needs but anticipates and acts autonomously.
- **Ethical Innovation:** Agents that understand you, improve your life, and operate ethically.

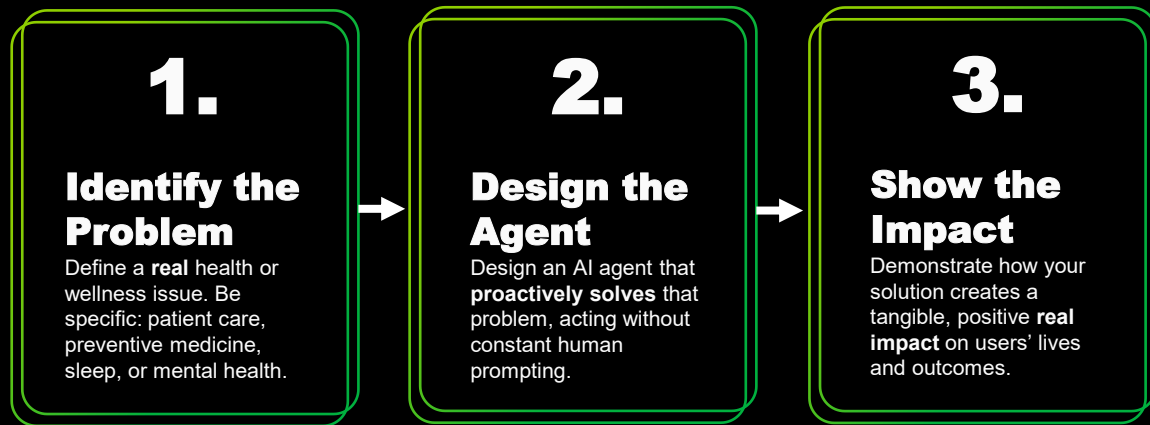


**FROM REACTIVE TO
PROACTIVE WELLBEING.**



THE CHALLENGE: CREATE AN AGENT THAT ACTS.

Forget simple chatbots. This challenge is about building an **autonomous AI agent** that transforms an aspect of health or wellness through self-directed action.



REPLY STUDENT CLASH

NOV 8-9

NOV 17

NOV 19

NOV 21-23

NOV 22

NOV 22

NOV 22

NOV 22

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STUDENTCLASH.REPLY.COM





LET'S BUILD THE FUTURE OF HEALTH & WELLNESS

Create something that truly matters

Start Your Agent Journey with REPLY

