

SIXT CHALLENGE DIGITAL RENT

HACKATUM X, NOVEMBER 2025

SIXT.DE





CHECKOUT PROCESS

FINDING YOUR RESERVATOIN

O2

DATA ENRICHMENT

DRIVER LICENSE VALIDATION

VEHICLE SELECTION / UPSELL

PROTECTION UPSELL

O6

ADD-ONS UPSELL

O7
PAYMENT

KEY HANDOVER + DIRECTIONS

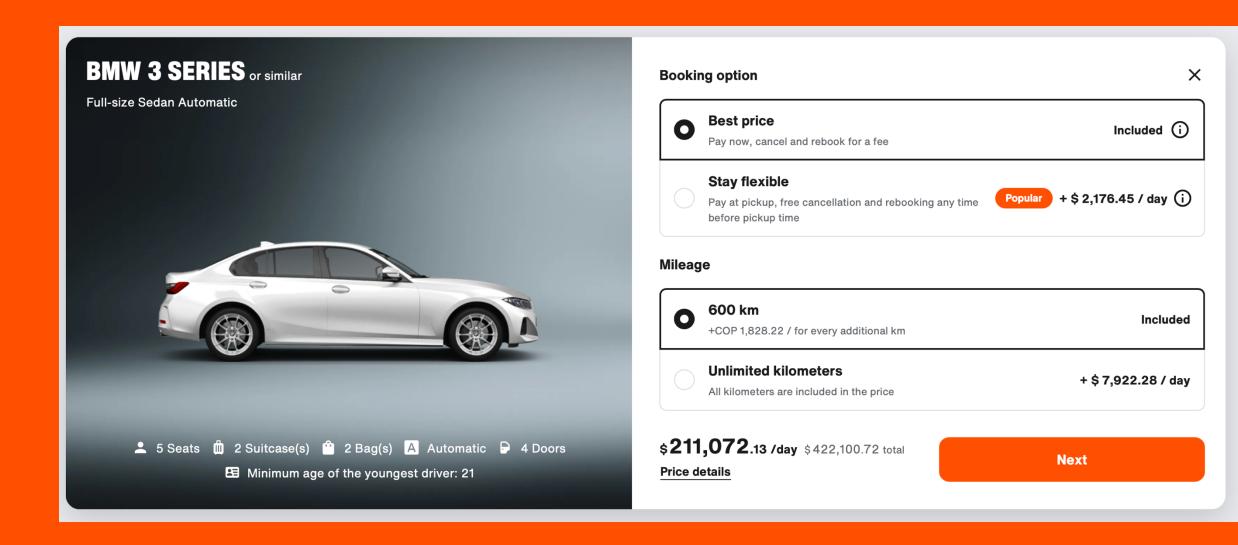




RENTAL SALES AGENTS

OUR TRUE FRONTLINE HEROS





BMW 3 SERIES or similar

Full-size Sedan Automatic

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ADD-ONS UPSELL

BUILD A FULLY DIGITAL SALES EXPERIENCE

ON PAR WITH RENTAL SALES AGENT



WE CAN'T WAIT TO SEE WHAT YOU BUILD